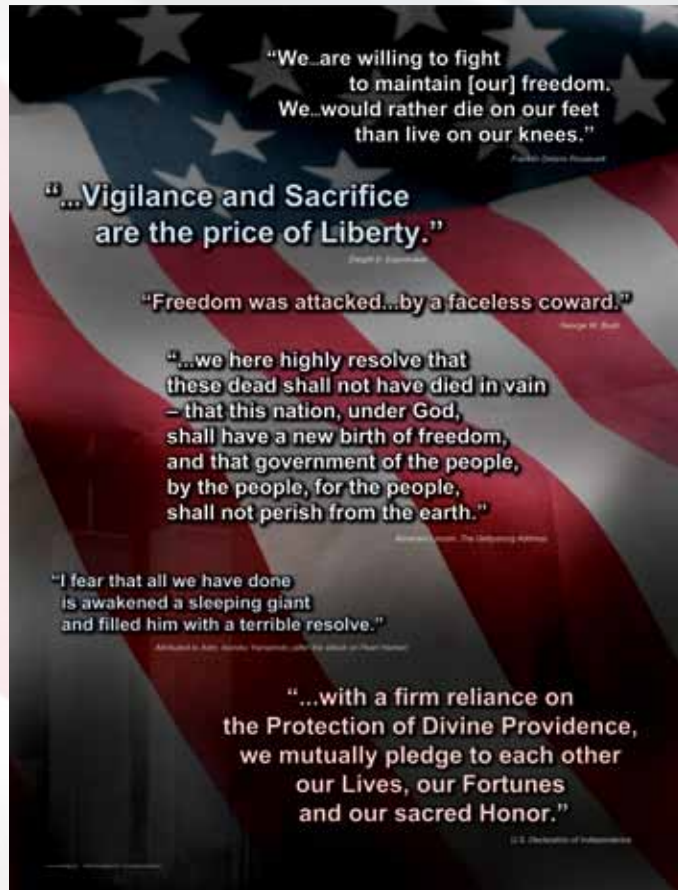


Vigilance and Sacrifice



Dear Friends,

In the weeks after 9-11, the somber mood was felt by everyone at U•C Coatings. I thought about the way Americans come together during such tragedies and posted a half dozen inspirational sayings in the company break room as a small way to bolster spirits during that difficult time.

Simply printed on colored sheets of paper, captured the strength of the American Spirit in the face of attacks on Freedom and Democracy.

Nearly 10 years later, the fading, curling sheets were taken down so our break room could be repainted. I felt compelled to have them displayed again and met with UCC Marketing Specialist Pam Przybylski-LaDue. I asked Pam to set up the historic quotes in a poster-size sheet that would be more appropriate for displaying in the break room.

Pam's creativity took over and together we crafted this poster, titled "**Vigilance and Sacrifice.**"

We really liked how the poster turned out and thought it would be appreciated by others as well. As a Viet Nam veteran, I decided to make the poster available for sale *and* donate **\$5.00** from each sale to veteran support organizations – **\$1.00** from the sale of every poster will go to each of these groups:

Disabled American Veterans (DAV)

Special Operations Warrior Foundation

TAPS (Tragedy Assistance Program for Survivors)

Homes For Our Troops

Injured Marines Semper Fi Fund

In appreciation of our troops, UCC will also send posters, at no charge, to APO and FPO addresses (U.S. Armed Forces personnel serving overseas) – to at least the first 5,000 individuals to request a poster. They can request a free poster by emailing UCC at V&S@uccoatings.com.

"Vigilance and Sacrifice are the price of Liberty."

Norm Murray

Norman E. Murray
CEO, U•C Coatings Corporation

Click Here to purchase "**Vigilance and Sacrifice**" online for \$16.95 at our web store at www.uccoatings.com.

Custom Plaque-mounted poster available at \$95.00.
Both Include Shipping in the US.